



Meeting Minutes May 4, 2016

Attendees:

Richard James, Scarlett Littman, Dallas Miller, Alice Trowbridge, Jerry Walls, Mary Woods

Update from Saturday's events –

Mary, Richard and Alice promoted ~~HOW~~ at both Unity Fest (Brandon Park) and Taco on the Block (West 4th Street) on Saturday, April 30, 2016. A diverse representation of the City attended each event, and a total of 54 rack card responses were submitted and 3 interviews were audio recorded.

As of 5/3 the on-line survey had 177 submissions, with a wide diversity of respondents; this is 21 days after the survey was posted.

Mission Statement –

Feedback from persons in the general public indicated that they are unclear as to what it is that we are doing. To address this the following revised mission statement was proposed - to be more specific about what it is that we are doing and why. (this can still be 'word-smithed')

Using storytelling as a way to connect with the people of Williamsport to hear what they like, what they want, and what they want to see change. Collecting stories from a group of people as diverse as our community, identifying what they value, and using this to develop vision statements to guide local decision making.

Draft Master List of Interviewees -

- We are developing a list of persons for one-on-one story-gathering. We reviewed a draft list of categories of data we will want to collect to help us 'code' their stories for qualitative analysis.
- There are currently 107 names of persons to approach for interviews.
- Volunteers: we need to engage more people with doing our work.
 - Volunteers are needed to assist our interns; meeting with people to collect their stories.
 - Training for persons interested in volunteering with story-gathering will be offered at our next meeting on 5/18 from 11am – 1:00pm. A second date/time will be offered for another training to accommodate schedules of potential volunteers and include interns.
 - All stories will need to be analyzed and entered as 'data' – volunteers will be needed for this as well.
- We need to begin outreach to schedule interview times. Interns will be available as of May 23, so we could have interviews scheduled as early as 5/25. Maybe team members could be interviewed by interns first – possibly May 24th - allowing everyone to get comfortable with the setup before we interview the general public.

Upcoming Events (May- June)

- May Fest – Sat. 5/7 Mary, Richard, Jerry and Alice will host a table from noon – 8pm (Pajama Factory). This is an arts fest located in the Memorial Avenue neighborhood that will attract a broad demographic of attendees.
- May 26 - HoW / Beloved Community Council Round Table for Storytelling, Thursday, 5:30 – 8:00pm (doors open at 5pm). Mary Welch Honors Hall (Lycoming College) corner of Basin and Fourth Streets. This will be “Group Stories” – breakout groups of approx. 6 persons with a facilitator.
 - Story Gathering Training – next group meeting 5/18 11am – 1pm.
- May 28 – (new) Second Street neighborhood block party, with a rededication of their Peace Pole. Organized by the Neighborhood Strategic Area (NSA).
- June 3rd – First Friday. Alice spoke with Bonnie Katz who said to check into her store at 4pm, pay \$10 fee, and get assigned a location. She will distance us from the live music to reduce background noise for recording stories.

Next Steps

- All – work on volunteer recruitment; who would enjoy connecting with people in this way?
- Robin will promote our upcoming events on our social media pages.
- Richard will confirm the May 26th BCC venue and develop a flyer to promote the event. He will post this flyer on the BCC social media pages and provide it to Robin for the HoW pages. (Alice will send logo images)
- Alice – purchase additional audio recorders for the training.
- Alice – update Master Interviewee list and circulate for review and comment. Contact persons doing outreach to network connectors to see how they are progressing.
- Alice – organize training materials for 5/18/2016.
- Scarlett – develop excel spreadsheet based on Orton Foundation guidance. Begin to input data from the rack cards.

Team / Group meeting – Wednesday, May 18, 11am to 1:00pm

This meeting will focus on training facilitators for gathering stories for Heart of Williamsport. Anyone who can attend the May 26th round table and assist with story gathering should attend. Unless otherwise noted, we will continue to meet in the Student Board Room on the 3rd floor of the Lycoming College Wertz Student Center at this time each 1st and 3rd Wednesday of the month.